



# December 2020 Newsletter

## Introduction

2020 has been a year of change and challenge for the Health and Social Care system. This has been reflected in the work of the CHA.

Despite many challenges the CHA has responded and had a productive and profile-raising year.

This is a summary of key activities during 2020

## Membership

Following the introduction of free personal lifetime membership, the number of members has grown incrementally over the year.

## Forums

These were introduced as a way of getting to know our new members and have become theme focussed. We have had 2 general Forums, a Frailty Forum and a Medicines Management Forum. The Frailty Forum was the most successful to date with good engagement from members new and old. These will continue in 2021



## Social Media

We have continued to increase followers and interactions across all 3 platforms with Twitter being our greatest source of interaction. October was our most prolific month in terms of interactions due to the daily output. The guest blogs attract a lot of attention and sharing.

Twitter – we now have 1141 followers; new followers are attracted every month.

Facebook – we reached 512 people last month and have 176 followers

LinkedIn – we have 43 followers, a 200% increase

We participated in our first Tweet chat as @CommHospUK (CHA) in November as part of a discussion about Local Accreditation at the invite of @TeamCNO

## Committee Meetings

This have moved to virtual meetings using Zoom.

Frequency was increased as appropriate



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## Links

We have established links with the following:

NHS Fab Stuff – they have created a campaign page for Community Hospitals. Applicants for the Innovation and Best Practice Awards are being shared with authors consent



British Geriatric Society – introduction via Anne Hendry

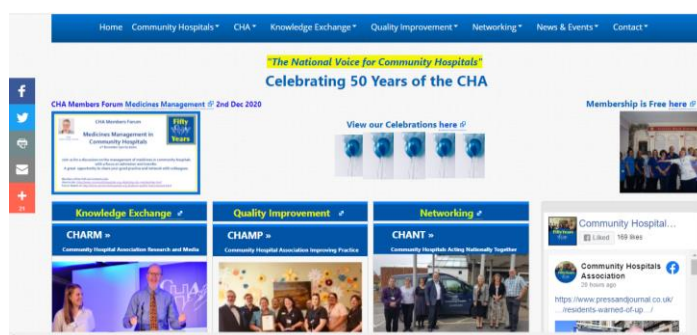
Dr Bola Owolabi - National Specialty Advisor Older People and Integrated Person Centred Care NHS England and NHS Improvement

## Website

The website has been refreshed and brought up to date with sections renamed to make more sense to those outside the committee

Sections have been created to share Coronavirus resources and to capture the 50 Year celebrations

Guest blogs have become a great feature getting us attention and followers when shared on social media



## Newsletters

These have continued and provide useful information and links to members. Feedback is positive.

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## Research

The university of Birmingham Research was presented via a series of workshops in which CHA participated



Researchers at the University of Birmingham's [Health Services Management Centre](#) & [Third Sector Research Centre](#) in collaboration with the [Community Hospitals Association](#) and [Crystal Blue Consulting](#) led one of the first major studies to explore the role of community hospitals, patient experience and the relationship which community hospitals have with their local community.

The 3 recorded seminars - International insights, Questions of efficiency and Understanding value can be accessed via our website.

## Campaigns

CHA has supported 3 groups/individuals during 2020

## Innovation and Best Practice Awards

Moved to virtual presentations via Zoom which worked well.

Good number of applications, 9 were shortlisted. The outcome of the judging was:

### Winner Innovation and Practice improving Patient Care

**Creating with Care** - Paula Har Safeguarding Lead Community Hospitals/Dementia Nurse Specialist and Angela Conlon Arts Co-ordinator , Oxford Health NHS Foundation Trust

### Winner Innovation and Best Practice improving Staff Experience and Well Being

**Creation of a Team Canvas** - Sue Greenwood, Modern Matron, Cornwall Partnership NHS Foundation Trust

### Joint Winners Innovation and Best Practice relating to Covid-19

**Staff Support through the Repurposing of Tewkesbury Hospitals' Abbey View Ward/ Communication Team** - James Willetts, Operating Theatre Manager, Gloucestershire Health and Care NHS Foundation Trust

**Training multi-professional staff at pace during a pandemic, to deliver a competent and confident redeployed workforce for our community hospitals -**

Sandra Speller, Professional Head of Therapies, Sussex Community NHS Foundation Trust

### Highly Commended

**Creating a Community Assessment and Treatment Unit to support Frail Elderly Patients during National Pandemic across Cornwall** - Sue Greenwood, Modern Matron, Cornwall Partnership NHS Foundation Trust



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Improving rehabilitation services for patients, through the implementation of Bitesize Training and improved multi-disciplinary team (MDT) working across

**4 Intermediate Care Units** - Steffi Bailey, Physiotherapy Inpatient Clinical Lead, Sussex Community NHS Foundation Trust

**Setting up a Stroke Rehabilitation Unit as part of an Integrated Stroke Pathway in Gloucestershire** - Angela Dodd, Therapy Lead – Stroke Rehabilitation – The Vale, Gloucestershire Hospitals NHS Foundation Trust

**Use of Flow Coaching Methodology in Big Room multidisciplinary team meetings to identify patients with frailty and improve outcomes in**

**Robinson Community Hospital, Northern Ireland** - Mary O’Boyle, Project Lead (PL) for Robinson Hospital Frailty Project, Northern Health and Social Care Trust

Details of all of the application projects are available on our website

## 50 Year Celebrations

The celebration took place over the month of October

Positive support from Patron Roy Lilley



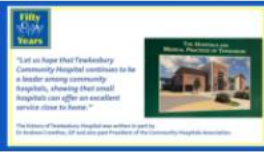
Content scheduled daily, mixture of history, quotes and sharing good practice

Standard format for slides agreed which will remain as “branding”

Shared drive created to minimise duplication (lots of us gained IT skills too!)




Generated a lot of interest and engagement

**Sunday 4th October**



[Message from Dr Claire Hulme](#)     [Birmingham Good Practice read more](#)     [History of Tewkesbury - read more here](#)

**Saturday 3rd October**



[Message from Dr Roy Sharma, CHA](#)     [Julia Fairhall, Sussex Community NHST Read Julia's blog here](#)     [Horsham Hospital](#)

**Friday 2nd October**

[Message from Dr David Seamark, Vice-President of CHA](#)     [Newmarket Community Hospital](#)     [Axminster Hospital - History read more here](#)

**Thursday 1st October**

[Message from Dr Roy Sharma, CHA](#)     [Birmingham Good Practice read more](#)

## December 2020 Newsletter

### Q Exchange

Idea generated which was translated into a bid.


We will hear whether the bid for £30k has been successful in early 2021

Your proposal


Proposal
2020

Community Hospitals:  
Embedding Covid-19  
positive impact changes  
through shared learning

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Describe, support and promote ways of working developed during Covid-19 through shared learning across Community Hospitals. Examination of case studies to develop a protocol to map initiatives and collaborations nationally.



### You said: We did!

Members asked for posters to promote CHA - we produced and circulated one

Members asked us for Forums on Frailty and Medicines Management – we ran them

Members asked to be connected for work related topics (Plus Size Patients Pathways, Local Accreditation, Band 4 Competencies, Medical Cover) – we connected them to CH doing the work

### Data

Data relating to Community Hospitals has been partly updated, this will continue to be revisited regularly.

### NHS Benchmarking Network Webinars

**NHS Benchmarking Network – Intermediate Care Benchmarking Findings webinar** (3<sup>rd</sup> March 2021); 13:00-15:30

Due to the postponement of our benchmarking project data collections to reduce the pressure on provider Trusts at the height of the pandemic, our Findings' events will be delivered in 2021. We are delighted to share that we will be joined by colleagues from Anglian Community Enterprise CIC who will present their good practice on implementing the new hospital discharge guidance in Essex.

**NHS Benchmarking Network – Community Services Benchmarking Findings webinar** (17<sup>th</sup> March 2021); 13:00-15:30

It is with great pleasure that we will be sharing the virtual stage with Sam Sherrington, Head of Community Nursing for England, NHS England & NHS Improvement, for our Community Services Benchmarking Findings webinar. As one of the longest running benchmarking projects, the content delivered at this event will be brimming with time series data for added value and insight.

#### Additional webinars of interest

Following the success of the successful NHS Benchmarking Network's ICS Benchmarker webinars for our Commissioner colleagues, we will be repeating this series of events from February 2021. We will be delivering a series of six short sessions, on three themes: Children's Services, Out of Hospital Care, and Managing Frailty. These 45-minute webinars will introduce delegates to the data available through the NHS Benchmarking Network and how to utilise the metrics on a local level to drive productivity and efficiency.

#### How to register

The NHS Benchmarking Network webinar series is free to attend. If you would like to find out a bit more about the other webinars scheduled visit our website or contact Emma Pruce Communications & Events Manager [e.pruce1@nhs.net](mailto:e.pruce1@nhs.net)





## December 2020 Newsletter

### Conclusion

2020 has been busy and productive. It has seen the CHA grow and develop in ways that were not planned.

The work done this year puts us in a good place to build on successes in 2021.



***2020 has been a challenging and busy year for Community Hospitals and the CHA.***

***Thank you for all you have contributed to the Covid-19 response and for doing it with professionalism, dedication, creativity, compassion while focusing on the needs of patients, families and staff.***

***We wish you all a peaceful New Year and we look forward to working with you in 2021.***

